

Advertisement rates

Advertisement cost (on-line edition, PDF)

Volume and type of advertisement	Cost of an advertising placement (EUR)					
	1	Series discounts				
		2 – 3 (5%)	4-5 (10%)	6-7 (15%)	8-9 (20%)	10 and more (25%)
Publication						
¹ / ₈ page	234	222	211	199	187	176
¹ / ₆ page	390	371	351	332	312	293
¹ / ₄ page	547	519	492	465	437	410
¹ / ₃ page	703	668	633	597	562	527
¹ / ₂ page	859	816	773	730	687	644
¹ / ₁ page	1172	1113	1054	996	937	879
1 double page	1562	1484	1406	1328	1250	1172
Color printing						
¹ / ₂ page	659	626	594	561	528	495
1 page	923	877	831	785	739	692
1 double page	1319	1253	1187	1121	1055	989
Cover						
II, III, IV cover	1389	1319	1250	1180	1111	1041

Advertisement cost (on topical maps)

Volume and type of advertisement	Cost of an advertising placement (EUR)					
	1	Series discounts				
		2 (5%)	3 (10%)	4 (15%)	5 (20%)	6 (25%)
Color printing						
50 x 50 mm	694	660	625	590	556	521
100 x 50 mm	1181	1122	1063	1003	944	885

Advertisement on the web site www.chemmarket.info

Volume and type of advertisement	Cost of an advertising placement (EUR)			
	1 month	Series discounts		
		2 months (-10%)	3 months (-20%)	4 months (-30%)
Homepage				
Banner 100 x 100 px	300	540	720	840
News page				
Banner 100 x 100 px	250	450	600	700

E-mail Blast (5630 subscribers)

Volume and type of advertisement	Cost of an advertising placement (EUR)		
	10 days	Series discounts	
		11 – 30 days (10%)	> 30 days (20%)
Text (up to 600 characters)	480	+43,20 for each next release	+38,40 for each next release

Deadline for placing advertisement

Issue	Publication date	Deadline
January 1 (37)	05.02.2010	22.01.2010
February 2 (38)	05.03.2010	19.02.2010
March 3 (39)	05.04.2010	22.03.2010
April 4 (40)	05.05.2010	23.04.2010
May 5 (41)	05.06.2010	24.05.2010
June 6 (42)	04.07.2010	21.06.2010
July 7 (43)	05.08.2010	26.07.2010
August 8 (44)	05.09.2010	23.08.2010
September 9 (45)	03.10.2010	24.09.2010
October 10 (46)	05.11.2010	25.10.2010
November 11 (47)	05.12.2010	26.11.2010

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